



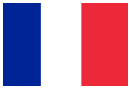











National environmental schemes



Country	Name of Scheme	Date introduced	Number of parks participating in 2016	Description of the Scheme
Austria 	Austrian Ecolabel	1996	12 17 awards presented to parks since the scheme was introduced.	Assesses the environmental performance of campsites on matters such as energy, water, waste and traffic.
Belgium 	Destination Qualité – Wallonie		3 More to come in 2018.	
Croatia 	ECOCAMPING		9	ECOCAMPING is an association which promotes sustainable camping tourism in Europe and the award is valid for 3 years.
	Green Key		3	A Green Key demonstrates an establishment's commitment to its guests that by staying with such an establishment, they are helping to make a difference on an environmental and sustainability level.
Finland 	EU Ecolabel	1996	1	
	Green Key	2016	1	A Green Key demonstrates an establishment's commitment to its guests that by staying with such an establishment, they are helping to make a difference on an environmental and sustainability level.

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France 	La cléf verte	1994	261	International environmental label for tourist accommodation and catering
	Eco Mobil Home	2011	1,100 camping managers have used Eco Mobil Home for deconstruction	Free service dedicated to deconstruction and recycling of end-of-life mobile homes
	Marque NF Environnement créé	1992	144 companies	Its purpose is to test whether products or services meet the defined requirements on the quality of use and the environmental quality of the products.
	Marque La Fleur	1992	Approx. 72 in 2015	The European Ecolabel
	La norme ISO 14001	1996	793 companies listed on the 1-2-3 environment of the CIC	For all companies wishing to control the impacts of their activities on the environment.
Germany 	ECOCAMPING		350	ECOCAMPING is an association which promotes sustainable camping tourism in Europe and the award is valid for 3 years.
Ireland 	Ecotourism Ireland	2007	1	Awards parks that promote the development of ecotourism countrywide.

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Latvia 	Green Certificate	2007	80 390 awards presented to parks since the scheme was introduced.	The Green Certificate is an environmental quality label for rural tourism farms, which follows the principles of green farming e.g. saving resources, creating environmentally friendly and local community-friendly tourism offerings. Rural tourism farms, which have been awarded the Green Certificate, are environmentally friendly and an enjoyable tour for tourists. Certified properties for green and healthy lifestyle seekers are recognised by the brand name Green holidays .
	Environmental Science Award 2017			Awards teachers, scientists, non-governmental organisations for helping to solve environmental problems and promoting sustainable environmental science and education.
Luxembourg 	Ecolabel	1999	12 72 awards presented to parks since the scheme was introduced.	This award has over 100 criteria and is rechecked every 3 years. The objective is to promote and develop sustainable tourism in Luxembourg. It is the nationally recognised environmental label. Ecolabel enables certified establishments to significantly reduce their impact on the environment and contribute to the protection of natural resources and climate. The Label serves as a guide for the visitor and enables them to make informed choices about their destination.
The Netherlands 	Green Key	1998	100	A Green Key demonstrates an establishment's commitment to its guests that by staying with such an establishment, they are helping to make a difference on an environmental and sustainability level.
	Eco Flower	2006	0	

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Norway 	Ecotourism Norway			This national certification is awarded to businesses and operators that hold a high international level in ecotourism. Over 100 strict criteria on environmental performance, host-role, local community integration and purchasing must be met and often improved. The certificate is renewed every three years
	The ecolabel Nordic Swan	1989		Over 5000 products in Norway are certified with the Nordic Swan, which indicates that they satisfy strict demands within energy efficiency, materials, and chemicals, all the way from raw materials to end product and waste management.
	Eco-Lighthouse		5	The Eco-Lighthouse certification places demands on energy use, waste disposal, transportation, procurement and work environment. Over 5000 businesses in Norway are certified with this, which must be renewed every 3 years.
	Green Key		8 4 more will join during 2017.	A Green Key demonstrates an establishment's commitment to its guests that by staying with such an establishment, they are helping to make a difference on an environmental and sustainability level.
	ISO 14001			ISO 14001 is given to businesses that have a high-quality environmental management system for organisational performance.
	Blue flag			Global, prestigious award based on a series of stringent environmental, educational, safety-related and access related criteria to be met and maintained, aimed at beaches and marinas. 4413 beaches, marinas and eco-tourism boats in 46 countries are currently awarded with the Blue Flag.

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Portugal 	Nature Tourism (National Institute for the Conservation of Nature and Forests)	2015	18	This “seal” requires tourist establishments to follow a series of rules and norms regarding responsible environmental practices. This earns the right to hold the badge of “Nature Tourism”
	APCER Environmental Management Systems	2015		This Management System can be used to achieve: <ul style="list-style-type: none"> • Strategic objectives by including environmental issues into the overall management of the organisation, and increasing the involvement of top management and employees in environmental management; • Reducing the likelihood of environmental impacts and accidents; • Cost savings through improved process efficiency.
Slovenia 	Green Scheme of Slovenian tourism	2014	1	Evaluates: <ul style="list-style-type: none"> • Carbon footprint • Amount of spent water and electricity • Restored materials for multiple use • Amount of waste etc.
Sweden 	Green Key	2004	Approx. 15-20	A Green Key demonstrates an establishment’s commitment to its guests that by staying with such an establishment, they are helping to make a difference on an environmental and sustainability level.

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Switzerland 	eco camping		5 Only 4 are members of swisscamps	
UK 	David Bellamy Conservation Award Scheme	1996	585 10,266 awards presented to parks since the scheme was introduced.	Evaluates and recognises park business' contribution in terms of: <ul style="list-style-type: none"> • Biodiversity and conservation management • Carbon footprint • Good neighbourliness (corporate social responsibility)
	Honey Bee Pledge	2015	585 494 awards presented to parks since the scheme was introduced.	Encouragement and recognition of parks planting bee-friendly, nectar-rich flowers and trees